

*Citrus Production*

## Customer Service, Innovation and Commitment in Each Product

**W**e are aware of the importance of the Argentine citrus activity for a sustainable economic and social development in northwestern Argentina.

We know that, in order to continue being up to international quality, cost and sustainability requirements, we must work on several dimensions of the business.

At Citrusvil, we focus our activity on a firm commitment to continuous improvement, competitiveness, sustainability and innovation as strategic management pillars.

We firmly believe that these fundamentals are essential to face future challenges and to accompany the needs of our customers around the world with the demands of international markets.

One of the most important milestones is the search for innovative solutions that streamline our production processes. That is why, through constant improvement in our agricultural and operational practices, we seek not only to

remain at the forefront in the Argentine citrus sector, but also to contribute to social and environmental welfare, while we continue manufacturing industrialized lemon-based products for the world meant for the food, beverage and fragrance industries.

However, despite these promising breakthroughs, we face significant challenges. Climate volatility, health constraints and economic tension are some of the factors that threaten our sector. But, with every challenge we overcome, an opportunity arises so that we can grow together in an industry that must become more sustainable every day.

We continue working together on a path where each lemon represents future, genuine work, innovation and production development.

These pages reflect innovations and breakthroughs. All of them consist in practices which allow us to improve day by day and be always committed to new generations and to caring for natural resources.



**Martín Carignani**  
Citrusvil S.A. CEO